

**GOVERNORS STATE UNIVERSITY
BOARD OF TRUSTEES**

**Minutes of the Annual Board Retreat
August 9-10, 2015**

CALL TO ORDER AND ROLL CALL

Chair Mitchell called the meeting of the Annual Board Retreat to order at 12:06 p.m. on Sunday, August 9, 2015 in the Family Development Center (FDC) on the GSU Campus. Trustees Eileen Durkin, Bruce Friefeld, Patrick Ormsby, and Student Trustee Yolanda Pitts were in attendance. Trustee Lorraine Tyson arrived at 12:11 p.m.; Trustee Jack Beaupre arrived at 12:24 p.m.; and Trustee Anibal Taboas arrived at 2:03 p.m.

Others present: Elaine P. Maimon, President; Deborah E. Bordelon, Provost and Vice President for Academic Affairs; David J. Meadows, Executive Vice President and Treasurer; Alexis Kennedy, General Counsel; Will Davis, Vice President for Development; Aurelio Valente, Vice President for Student Affairs; Maureen Kelly, Director of Governmental and Community Relations; Marco Krcatovich, Director of Institutional Research; Betsy Joseph, Director of Student Housing and Auxiliary Services; and Penny Perdue, Executive Assistant to the President.

Opening Remarks, Brian D. Mitchell, Chair

Chair Mitchell made the following remarks: Good afternoon and thank you for being here. I would like to welcome our newly elected Student Trustee, Ms. Yolanda Pitts. We count on you to be the voice of the students and provide us with their viewpoint. Yolanda is pursuing her graduate degree in Accounting; she is the immediate past president of Tau Sigma National Honor Society and the current president of Delta Mu Delta, the International Honor Society for Business Students. Yolanda is a first generation college graduate and is passing along her love of learning to her children, one of whom is joining GSU's 2015 freshman class. She resides in Chicago with her husband and four children. Yolanda, we are looking forward to your participation. We have a tradition of student trustees who are involved and active, and that is good for both the Board and the University, so welcome.

Today's portion of the retreat will focus on a review of the past year and a look ahead. We will discuss our first freshman class and Prairie Place's first year: what went well, lessons learned, challenges moving forward, and goals for the next academic year.

Last year was quite a year, but we still have much work to do. Our athletic program will officially begin this year and we will hear a report on last year's activities, our new teams, and details about our status with both the NAIA and CCAC. We will also talk about enrollment trends and learn where we are at for this year, which look very good. Tomorrow we will turn to more complex topics including the budget situation for both the State and the University. This

discussion will be preceded by a legislative update, one which has been changing each day prior to this meeting. We will also hear an update on our philanthropic efforts. Reaching our first million dollar endowment for the GSU Promise Scholarship fund was a wonderful achievement. However we cannot for a second rest on our laurels as there is still much to do. Compliance, in all its forms, is an ongoing topic and a responsibility for all of us. We will hear a report on FY15 compliance measures and discuss what the future will bring.

At last year's retreat we briefly discussed procurement issues. We will continue that conversation tomorrow. The Board approved *Vision 2020*, GSU's strategic plan, at the February 2015 meeting. This is a living document that will guide us and therefore we will hear a report on the ongoing implementation of the goals of *Vision 2020*. Finally, we will turn to the Board itself to discuss meeting structure and future meeting dates.

As long as I have served on this Board I have appreciated the times when we have the opportunity to discuss our issues in depth. This is that time—time to both reflect and plan, for the short-term as well as the long-term. I look forward to our discussions and to spending some time together in this cheerful space. Throughout the next two days we will enjoy food prepared by GSU's new food service provider, Arena. Please welcome them to GSU when you have the opportunity. I will now turn the table over to President Maimon. In May the Board passed a resolution commending Dr. Maimon for her exemplary leadership. I feel confident in saying that GSU would not be where it is today without her vision and guidance. She will now provide us with her State of the University.

State of the University, Elaine P. Maimon, President

President Maimon made the following remarks: Holding the Board Retreat in the Family Development Center (FDC) is symbolic because GSU serves students from birth throughout their lives. I would like to welcome Yolanda, whose son is not only an incoming freshman but also a member of the Men's Basketball Team. I will start out by addressing the Hantack Barn fire that occurred last Friday afternoon. While the structure is completely burned to the ground, there were no injuries. Its primary use was storage of snow removal equipment and other items. The University promptly notified its property fire insurer about the incident. Of note, the barn was not an official historical structure. It was part of land purchased by the State on behalf of GSU in 1969. However, it did have sentimental value for many. The cause of the fire is being investigated by the State Fire Marshal and the insurance company. The Department of Public Safety is restricting access to the area, but faculty and staff who work in the Grants Building will be able to get in there Tuesday to collect their belongings prior to being moved to temporary offices in the main building. Tyson asked whether there was an estimated loss figure yet. Maimon responded the estimate at this time is \$1.5M. Mitchell asked if there was any damage to the Grants Building. Maimon replied there was not, not even any smoke damage. Maimon added that GSU's communications staff worked efficiently with the media to quell any rumors.

Maimon continued with her report. I want to give an overture for the Retreat. We did send you a lot of material and there have been some updates made to the Book since it was published. That

information will be updated today. This has been an exciting, transformational year with ACE recognition, advances in telling our story both regionally and nationally, and building new philanthropic possibilities. I offer many thanks to the Board for its support. People are really admiring of what we have done, which we would not have been able to do without an independent Board of Trustees. Layers of bureaucracy make it much harder to do what we have been able to accomplish. I want to inform you of some recent personnel changes. Karen Kissel has taken a position as the Chief Financial Officer at a private university, and Jeff Slovak will be retiring on December 31. In addition Dave Dixon, our Internal Auditor, is retiring at the end of October. A search is in place for a Budget Director and an Internal Auditor/Compliance Officer with the goal of having some overlap. Ormsby asked if a replacement is being sought for Kissel's position. Maimon responded no, that many of her duties are being assigned to Melinda Gieseke, Controller, and that given the framework of the State and the pressure we are under to do things more efficiently we are not looking at replacing Kissel but rather looking at reorganization. Melinda is very capable, has been at GSU for three years, and has a lot of experience in higher education. Ormsby commented that he has worked with her on the Foundation Board and she is very capable. Tyson inquired as to whether some of Kissel's responsibilities would be shifted to someone else or whether Gieseke has the capacity to take on all these extra responsibilities. Maimon reiterated the fact that Gieseke is very capable and that it is believed she will thrive with her new responsibilities. In addition, David Meadows has taken over many of the responsibilities that Kissel had and it is believed this organizational structure is going to be more efficient. Tyson asked if Gieseke would continue disclosure obligations. Meadows responded that she would likely do so; however all the reporting structures in the reorganization have not been finalized. He assured the Board that all areas will be well covered, and that the Administration will keep the Board informed.

Maimon continued with her report, stating that GSU continues to be a strong sailing craft on the troubled waters of the State of Illinois. There is unprecedented uncertainty about state appropriations with Springfield being in a state of limbo. Therefore enrollment growth is vital. As the academic year begins, we must be extraordinarily prudent, but we cannot be paralyzed. One measure that has been put into place is the need for presidential or vice presidential approval of purchases over \$1500. I want to share a statistic with you that troubles me every day of my life: if you divide the high school graduates in this country into quadrants by income and by achievement in high school, the students in the highest income but lowest achievement quadrant are more likely to complete a bachelor's degree than the lowest income, highest achievement quadrant. It is in the service of changing that statistic that we do our work. And it is not productive to blame the K-12 system for under-prepared college freshmen. Piaget's research indicates that after the age of 18 students have a readiness to deal with abstractions that they did not have before. We have full-time professors teaching our freshmen and sophomores and doing research on how to increase the achievements of these students and bring them to new levels of excellence. The Lumina Foundation has recognized GSU for its outstanding accomplishments with returning students and is facilitating our participation in a consortium with five other universities to expand the availability of high quality university education for returning adults.

GSU in 2015 is the whole package—a full-service, comprehensive public university with tradition and experience in serving working adults, with model pathways of transfer from the community colleges, and with innovative approaches to four-year undergraduate instruction.

On October 23, GSU will hold a symposium on Citizenship, and in the spring a symposium led by Uri Treisman will focus on Numeracy across the campus. GSU is also developing a model program of on-campus student employment, based on the University of Iowa model, which makes these jobs a viable part of a student's educational experience with increasing responsibilities as they work toward their degree. GSU is combating societal stratification to preserve the disappearing middle class, which has been GSU's agenda since its founding 46 years ago. We are giving 21st century form and using 21st century tools to provide the highest quality education to our students and to show leadership in the State of Illinois and in the nation. Today, we are taking on these challenges in the dismal environment of budget limbo and impending cuts. We will not be paralyzed by political and fiscal turmoil that we can't control. We will tell our story in the hope of public and private investment. With your help, we must keep up morale and sustain momentum, even as we implement tough fiscal measures to protect our overall mission. Thank you for your courage, resolve, and support.

Review of Academic Year 2014-2015

Bordelon provided a Power Point presentation that provided an overview of freshman students, Dual Degree students, and all students that demonstrated 83% of freshmen completed a full academic year while 70% of that population moved on to a second or sophomore year at GSU. Durkin asked whether persistence and retention figures are typically better at more established institutions. Bordelon responded that GSU does not have a lot of peer institutions having gone from an upper division institution to full service just recently; however GSU is well aligned and a 70% retention rate is a healthy goal. In addition a robust full four-year curriculum is in place. Tyson asked what the threshold is for good academic standing. Bordelon noted a 2.0 on a 4.0 scale is considered good academic standing. Tyson then asked Bordelon to go into more depth with regard to the *Save My Semester* program. Bordelon explained it is an early alert program that identifies when a student is doing poorly in a class and then provides services such as workshops on note taking skills and time management, as well as the importance of attending class, in order to help students complete their courses in good academic standing. Tyson asked if any kind of grading curve was being utilized. Bordelon confirmed this was brought up during the planning phase; however it was felt that in order for students to succeed the University would have to have high expectations of its students. Having an early alert system is important. For example, if students aren't coming to class that has to be acted on promptly. Maimon added that Student Government members actually got involved with this and went knocking on the doors of students not attending classes and counseled them on the importance of showing up for class. In addition, Associate Provost Ann Vendrely meets regularly with faculty to determine what help they need to foster student success.

Bordelon went on to report that the Smart Start program, for those needing supplemental instruction prior to beginning college courses, will now be pass/fail in order to ensure students are completing the work. Supplemental instruction in English and Math will again be offered on Fridays as an option. In the last academic year supplemental English offerings did not work well; however Math did. Therefore this year supplemental instruction is being embedded in courses. In addition, more professional development for teaching freshmen is being offered to faculty. The faculty-in-residence program at Prairie Place has been fine-tuned to include clear expectations. The same has been done for the peer mentoring program.

Bordelon continued her report by providing highlights from the Dual Degree Program (DDP). This past year the DDP received national recognition for its transformational approach to degree completion, with a full 94% of DDP students completing their associate degree and continuing to pursue or having completed their bachelor degrees. During the spring 2015 semester DDP enrollment at partner colleges has increased 44%. DDP students are also heavily involved in community service projects throughout Chicagoland.

Bordelon went on to discuss the difference between student persistence and student retention, and provided data on freshman retention comparisons with other Illinois universities and national peer institutions. With only one year of data, fall 2014 to fall 2015, the current expected rate of retention of the first freshman class is 55%. Amongst peers that is an average figure which the University is working to improve upon. Overall, however, it is a good figure for a first year program. Additionally, admissions criteria for the second freshmen class have increased with requirements for higher GPAs and ACT scores. Last year none of the incoming freshman qualified for the GSU Presidential Scholarship; for the fall 2015 semester there were five qualified students (high school GPA of 3.75% required). Those five students were invited to campus, attended an honors class, and went through a competitive process. Two individuals were awarded full GSU Presidential Scholarships and the other three were awarded partial scholarships. It was very exciting to see these bright young students eager to continue their education at GSU. Durkin asked if there was data on the number of incoming freshmen with an IEP (individualized education plan) or 504 plan (due to a disability). Bordelon confirmed those students work with GSU's Office of Disability Services. In addition faculty are notified confidentially of the students' needs and accommodations are provided.

A break was taken at 2:16 pm. Open session resumed at 2:45 pm.

Durkin made a motion to go into Executive Session. Friefeld seconded. Mitchell, Durkin, Friefeld, Beaupre, Ormsby, Tyson, Taboas and Pitts were present. Kennedy remained with the Trustees. At 3:06 pm Maimon was called into the Executive Session. The Board returned to Open Session at 3:31 pm. Mitchell reported no action was taken during the Executive Session. He then excused himself from the meeting at 3:33 pm and turned it over to Vice Chair Durkin.

Student Outcomes and Assessment for Academic Year 2014-2015

Bordelon provided a Power Point presentation and gave an overview of how student assessment and learning is tracked at GSU. She highlighted a new initiative, e-portfolios, that will be used to capture evidence of student mastery of learning outcomes. University-led research on GSU's first freshman class has included case study research on targeted student success and persistence efforts authored by Aurelio Valente, Ann Vendrely, and Amy Comparon; faculty-led research in the form of mini-grants from the Provost's Office awarded to faculty; and a freshman focus group led by Associate Provosts Sexton and Vendrely. The Office of Institutional Research is also collecting and generating reports including dashboards on retention and completion, semester to semester enrollment, and the National Survey of Student Engagement (NSSE) to name a few. In spring 2016, an exit survey will be administered during cap and gown pickup to assess a number of variables. Bordelon explained that collection and assessment of these various sets of data is helping the University look for trends, determine what types of interventions should be put in place, and for short-term and long-term planning purposes.

Current Enrollment Trends and Preparations for Fall 2015

Dean Valente provided a Power Point presentation, emphasizing the need to "begin with the end in mind" encompassing enrollment, admissions, persistence, retention, graduation, and ultimately engaged alumni. Since 2008, enrollment in Illinois public institutions has been declining, due to several factors including a declining high school student population. However GSU has cultivated new markets with the Dual Degree Program, athletics and freshmen. Valente explained that had GSU continued with the status quo the University would not be in the strong enrollment position it is in. Currently, GSU has transfer students from 447 different institutions. Durkin asked whether a significant number of students come from the City Colleges of Chicago. Valente answered affirmatively, stating that there is a DDP transfer specialist dedicated to that focused effort. Tyson noted the large number of students transferring from Moraine Valley Community College (MVCC) and questioned its significance. Maimon replied that MVCC is a large and high performing institution and therefore GSU has historically seen a significant number of transfer students from there. Durkin asked if the large female student population was a trend, to which Maimon responded that it is a trend across the country, with more returning students being female.

Bordelon went on to discuss international student recruitment, which has risen significantly in the past few years. The largest international student population is from India, with many of these students enrolled in the computer science program. In addition there are eight students from GSU's partner university in Turkey and two students and a visiting professor from Yiwu Industrial College in China. She emphasized that efforts are in place to increase all those numbers including working with the Indus Foundation in India, although word of mouth about GSU has also been beneficial. International recruitment is currently well ahead of that projected. Additionally, the English as a Second Language (ESL) program is doing well helping the international students with their English skills with one full-time instructor and some adjuncts. The Office of International Services provides many services to GSU's international population including coordinating social activities. Maimon indicated she has been invited to present at the

Indus Foundation annual recruitment event in India along with Dean Reinhold Hill, which will help strengthen this partnership. Bordelon emphasized that international recruitment has employed a focused strategic approach, involving the development of partnerships with numerous universities across the globe. A good reputation goes far in those efforts. Valente added that GSU is much better positioned to promote a positive reputation than it was in the past and that has resulted in positive word of mouth recruiting. Durkin commended the Administration for the strategic approach being utilized for international student recruitment.

Valente went on to discuss enrollment for fall 2015. The rising sophomores are now student ambassadors, which has helped with recruitment, thus increasing enrollment. As of today, 210 freshmen are enrolled, a great number of whom will be living in Prairie Place. Betsy Joseph will provide more information in her report. Maimon added that some organizational changes made in the last year have put Dr. Valente in charge of enrollment, from recruitment all the way to students in the classroom, and it has worked extremely well.

Review of Prairie Place Year 1

Betsy Joseph provided a Power Point presentation which detailed demographics by student type and gender, as well as ethnicity and age. These indicated that 18 fewer students lived in Prairie Place spring over fall. Joseph explained this is typical and follows the trend of lower spring semester enrollment, which often is due to personal financial issues. She went on to outline the many activities and programs available to Prairie Place residents and the student body at large. Joseph highlighted the uniqueness of the faculty-in-residence program as well as the age range of students from 18 to 57. This provides for a wide demographic of residents that is enriching both educationally and socially. Currently there are 259 signed housing contracts, 115 of which are for freshmen. This number is expected to climb to 265 by opening day, or 93% occupancy. In addition, there are 77 students signed up for meal plans, and that number is expected to be close to 100 when the semester begins. Durkin asked when the University would start planning for Prairie Place 2. Maimon responded that it may be sooner than later and the Administration is looking at several variables involved. The Board will be updated as plans progress.

Overview of Athletics

Valente provided a Power Point presentation outlining the athletic teams, the coaches, recruitment efforts, and association and conference membership in the National Association of Intercollegiate Athletics (NAIA) and the Chicagoland Collegiate Athletic Conference (CCAC). He highlighted the importance of academic excellence the coaching staff strives for, and explained that Dr. John Yunger, Faculty Athletic Representative, personally verifies student athletes are academically eligible to participate. The men's basketball program has expanded to include a junior varsity team because of the tremendous interest. There are currently 79 student-athletes on board, with strong support not only from the University but their families as well. The final appeal for membership in the CCAC will take place in October. Once confirmed, GSU will be eligible to fully participate in the conference, including playoff appearances, in fall 2016. Ormsby asked for an overview of GSU's facilities for hosting athletic events. Valente explained that GSU fully leveraged its facilities by choosing sports that would match the resources it has.

Additionally an agreement was made with the University Golf Course and the Village of University Park, who manages it, to host GSU's golf matches. Valente reiterated that GSU's academic mission is core to its athletics program. Bordelon added that students in the media studies program created impressive media packages and they are filming, producing and broadcasting home games, in addition to working behind the scenes and interviewing the athletes. The sports psychology and the physical therapy programs are involved with the athletics program as well. Beaupre commented the University is off to a great start with the athletics program; however he would be interested in seeing a women's softball program developed given the popularity of the sport in the Chicago Southland. Ormsby agreed. Valente explained that GSU's current softball facilities for acceptable for recreational games, but not college level. However he agreed to take the recommendation under consideration for the future.

Vice Chair Durkin called for a recess at 5:25 pm.

MONDAY AUGUST 10, 2015

Chair Mitchell called the meeting to order at 8:41 am. Trustee Ormsby was absent. Additional attendees included Jeff Slovak, Deputy Vice President for Administration and Finance, Tracy Sullivan, Assistant Vice President for Procurement and Business Services, and Melinda Gieseke, Controller.

Legislative Update

Maimon explained that the Illinois public university presidents and chancellors work together on a legislative agenda, and during the current budget stalemate they have been holding weekly conference calls. When asked for responses and requests from the legislators, this group works together to give responsible responses. She went on to state that the larger budget issue and the lead story in the *Chicago Tribune* is how the stalemate may go on for a long time, which is completely unprecedented. Maimon recounted how people across campus have told the GSU story effectively and there is a clear sense that this university is a model of fiscal responsibility.

Maimon and Kelly briefly reviewed current legislation impacting the State's four-year public universities, which includes six bills signed by the Governor, two addressing the 2.25% reduction to the universities' 2015 appropriations and four dealing with issues of educator licensure, civil service appointments and promotions, scholarship prohibition on student members of ISAC, and allowing an exonerated person, who qualifies, to receive financial aid. Eight bills are pending the Governor's signature and five bills were vetoed by the Governor, including the FY16 appropriation for GSU. Mitchell asked if there were any grants to be concerned about. Maimon responded that the Office of Sponsored Research and Grants (OSPR) is monitoring these, which include federal grants that relate to the Family Development Center and the Small Business Development Center. Kelly stated that last week both the Senate Democrats and Republicans, and the House Democrats asked for information on Monetary Assistance Program (MAP) funding. Maimon commented that the University will in effect be covering students' MAP awards until a budget is passed and the University is reimbursed,

something that hasn't happened before. Beaupre asked what the dollar amount is on current MAP funding, which Bordelon confirmed to be approximately \$4.5 million. Durkin opined that the University will eventually run out of cash flow if the State does not make appropriations, to which Maimon replied yes, once reserve funds are depleted.

Action Items:

Resolution 16—01: Appointment of a Representative to the Higher Education Travel Control Board

Resolution 16—02: Appointment of a Representative to the Municipal Clerk Training Institute Committee

Mitchell requested a motion to approve both resolutions. Tyson made a motion. Durkin seconded. The motion was approved by unanimous voice vote.

Philanthropy Update

Will Davis reported the University had a wonderful philanthropic year, raising \$822,000 with cash and pledges, magnified by an estate gift from an alumnus. With approximately 1350 donors the GSU Foundation was able to reach the \$1M mark for the GSU Promise, making it fully funded. With regard to participation, alumni led the way with 40% of contributions, followed by friends of the University at 25%, and employees/retirees at 23%. Revenue-wise, corporations and organizations brought in the most. Davis noted in the past there was not a strong enough relationship with GSU's 44,000+ alum; however they are now being engaged in force across numerous platforms resulting in an uptick in alumni donations. In addition, the GSU Foundation is keeping an eye on expenses, with this past fiscal year marking a significant decrease in the cost to raise a dollar with a 28% return on investment. This has been partially achieved by the use of student volunteers through a partnership with Student Affairs.

Davis reported the Foundation is projecting revenues around \$700K for FY16 by engaging alums in new ways, focusing on grants, and matching potential donors up with causes they care about. He noted the Alumni Association Board was dissolved in order to facilitate the building of a new, more engaged board that will advocate for GSU. Alumni chapters are also being developed in Chicago, Will County, Arizona, and other areas where mass numbers of alums reside. Finally, a new portal has been developed, *GSU 360*, a one-stop shop or single entry portal for all GSU industry interactions that will help groups across campus coordinate their interactions with companies, not only with fundraising, but with student practicums and internships. The *GSU 360* Committee will be working together to assure holistic corporate engagement at GSU. Trustee Tyson congratulated Davis on the Foundation's recent successes, and Trustee Durkin commented the Foundation staff has done a remarkable job increasing donations while bringing down expenses.

Report on Minority/Women/Disabled (MWD) Procurement Program

David Meadows presented a Power Point presentation. He explained the State of Illinois Business Enterprise Program (BEP) Act declares it is the public policy of the State of Illinois to promote and encourage the continued economic development of minority, female and persons

with disabilities owned and operated businesses. At the beginning of each fiscal year GSU submits a report to the BEP Council detailing their intended BEP goals, and at the end of each fiscal year they report their actual spend to the Council. The minimum goal is 20% MWD vendors. However, it is important to note that the University, as well as other government agencies, cannot discriminate in contracting so as to favor minority owned companies (City of Richmond v. J.A. Croson Co. 1989). Durkin asked if this means the lowest cost bidder trumps proposed MWD goals, which Meadows confirmed was true. Meadows presented a slide on actual dollar amounts and achieved BEP goals for fiscal year 2011 through 2014, pointing out that during years with large construction projects the stated goals are easily achieved and surpassed. Tyson asked what obstacles exist to exceeding the 20% minimum goal. Sullivan explained the certification process for procurement in the State of Illinois is a serious challenge that ultimately excludes many businesses, particularly small businesses. Maimon interjected that the Illinois public universities continue to work for a change in the procurement legislation in the State, which is quite onerous. Sullivan added that since last year's Board Retreat, when this subject was brought up, the GSU Procurement Office has increased its efforts to reach out to MWD vendors and assist them in learning how to do business with Illinois higher education institutions. In addition, a vendor fair was held in March that was extremely successful. Mitchell commented this report is a fine example of the Administration acting on a topic the Board requested pursuing. Tyson thanked Meadows and Sullivan for their report and efforts in this regard.

A short break was taken at 9:42 am, at which time Trustee Ormsby arrived.

Budget to Actual Report and Update on FY2016 Operating Budget and Revenues

Meadows provided a status report on expenditures through June 30, 2015. Reserves are currently at \$1,921,081, with some caveats, including a number of additional accruals that have yet to be applied to that number. Per conversations with the finance team it is believed that number will likely end at \$1.4-1.5M. The FY14 rollover was \$1.7M, a testament to the University's fiscal conservatism. In terms of un-reimbursed appropriations for FY15, as of August 5 there is approximately \$1.9M, which is approximately \$1.3M better than this time last year. He reported that the State actually has improved upon their reimbursement schedule over the past 2-3 years. Durkin questioned whether successfully building reserves could work against the University in terms of future appropriations. Maimon responded that it is important to communicate this information in a way that demonstrates GSU's efforts at being fiscally prudent and responsible. Kelly reiterated that across Illinois higher education Trustee Durkin's question is out there and therefore it is imperative that the facts are communicated accurately. Durkin then asked at what point GSU should say it deserves a bigger piece of the pie because it has been so responsible. Maimon replied that during her testimony before the House and Senate she answered their questions diplomatically. One size definitely does not fit all but the whole politics of differential appropriations is very sticky. There is some performance based funding in Illinois, but it is extremely small. Additionally, amongst the Illinois public university presidents and chancellors it is important to make a case for all the public universities. However, at the same time it is

important for GSU to make sure its story is clearly understood, which has been the impetus for meeting with legislators one-on-one.

Beaupre asked for some background on performance based funding (PBF). Maimon responded PBF was passed into law in Illinois approximately five years ago. The IBHE works out the formula, each university is ranked based on certain criteria, and the rankings are reported and eligible universities receive an additional appropriation. She stated the politics of differential funding is a long term problem in Illinois. Ormsby asked for information on the criteria used, which Maimon agreed to provide at a later date.

Meadows pointed out that with regard to FY16 the final figures on enrollment and the income fund are not yet available; however it is believed that enrollment growth will exceed the University's conservative estimate, and that housing numbers are up as well. Additionally, a virtual freeze on expenditures has been instituted with vice presidents scrutinizing all expenditures, particularly those over \$1500. Meadows stated some expenditures have been approved to meet the needs of enrollment increases such as classroom renovations to provide more space. Maimon recounted that in May the Administration projected a 10% increase in enrollment and a 12.5% decrease in appropriations. The enrollment growth projection has been exceeded, and the University has thought strategically about how various costs would benefit pedagogy, for example the classroom renovations. In addition, faculty and staff are paying for much of their own travel expenses. Durkin asked if this was being advertised. Maimon responded that to some extent it is, but a better job could be done. Durkin cautioned about getting lumped in with all the other universities, many of whom have not been managing their finances well. Tyson echoed Durkin's sentiments, adding that GSU has a compelling story. Durkin reiterated the need to get this story out to the public, as did Friefeld, Tyson, Mitchell and Beaupre. Maimon agreed to send the Trustees the House and Senate testimony package that includes a one-page document of notable facts and figures. Ormsby asked for the date on final enrollment and income fund figures, which Maimon responded is September 7. Ormsby asked to have those figures when they are available.

Report on FY2015 Compliance Measures

Meadows provided a Power Point presentation on compliance measures undertaken since the last Board Retreat. In addition to the Power Point a lengthy handout of compliance activities undertaken throughout the year was provided. During the past year a campus safety report was completed, as well as a report on sexual crime, violence and misconduct using the new Maxient Software program, designed to document, track and report processes and outcomes for all Title IX allegations, investigations, and resolutions. New mandates include the Veterans Access, Choice and Accountability Act of 2014 and the Requirement for Expanded Annual Safety Report by the federal government; and the Smoke-Free Campus Act of 2014 by the state government. Tyson asked whether the Veterans Access Act is an unfunded mandate, which Slovak confirmed it is. Meadows reported that the Office of the Executive Vice President is working with Human Resources to finalize the integration of job responsibilities of the Internal Auditor with the expected job description of a Chief Compliance Officer. In addition the University Compliance

Committee will continue to meet in FY2016 with an emphasis on the establishment of a permanent compliance account in FY2017.

Update on Vision 2020 Implementation

Bordelon and Meadows provided an overview of current efforts by their divisions to implement the goals of *Vision 2020*. Meadows explained he held a mini-retreat in June with his team designed to reeducate the senior managers on the goals of *Vision 2020*, and to begin to specifically look at how these objectives will be tactically addressed. Bordelon reported that she has met with the deans on several occasions to discuss the implementation of *Vision 2020*, identifying action items for each of the goals and objectives, designating responsible parties, and establishing milestones. The Board will be updated at least annually on the progress of the *Vision 2020* implementation process.

Meeting Structure and Meeting Dates

Secretary Friefeld provided a handout outlining a new proposed Board meeting structure going forward in order to streamline procedures and operate more efficiently. The proposal read as follows:

- The Board would meet, at least four times a year, and on campus to meet the statutory requirements;
- The Board would name committee chairs, but all Trustees would serve on all committees. The committee chairs would have the ability, under the By-Laws, to convene a separate meeting of their committee if they felt that was necessary;
- The Chair would convene the Board meeting, and yield the gavel to individual committee chairs to conduct consideration of their agenda items;
- There would be one Public Comment period;
- The meeting room setup would be adjusted to allow a place for all representatives of the Faculty Senate to sit at the open end of the Board table.

Friefeld commented that a resolution is not necessary for such an action. The Board members agreed to adopt the meeting structure as proposed.

Dates for the 2016 Board meetings were proposed and briefly discussed. Trustees are to contact Penny Perdue with any conflicts or suggestions.

PUBLIC COMMENT

There were no requests for Public Comment.

ADJOURN

Chair Mitchell thanked President Maimon and her Cabinet for developing a very effective Board Retreat. He requested a motion to adjourn. Durkin made a motion. Friefeld seconded. The motion was approved by unanimous voice vote. The Annual Board Retreat adjourned at 11:26 am.

Respectfully submitted,

Joan Johns Maloney